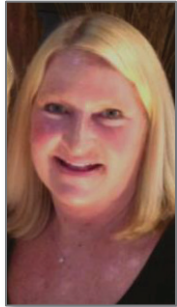




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FOR IMMEDIATE RELEASE

Patricia A. McConkey, CAE, Named Director of Registrant Services at the American Registry for Diagnostic Medical Sonography (ARDMS)



(ROCKVILLE, MD, December 16, 2014) – Patricia (Trish) A. McConkey, CAE, has been promoted to Director of Registrant Services for the American Registry for Diagnostic Medical Sonography® (ARDMS®), the globally recognized standard of excellence in sonography credentialing. In her role as Director, Ms. McConkey will ensure exceptional customer care, administer certification processes, establish and monitor prerequisite requirements, guide the maintenance of certification programs, and uphold the ARDMS mission of promoting quality care and patient safety through the certification and continuing competency of ultrasound professionals.

“It is a real pleasure to have Trish as the Director of Registrant Services,” commented Dale R. Cyr, ARDMS CEO and Executive Director. “Trish’s familiarity with ARDMS and the sonography community adds significant value to the executive team. She has tremendous respect throughout the profession, and her knowledge and experience will play a major role in improving ARDMS policies and procedures to benefit our applicants, candidates and Registrants. She will be a major contributor in the development of new areas of ARDMS certification programs.”

Ms. McConkey joined the ARDMS staff in 1999 and has served as both Manager and Senior Manager of the Registrant Services Department. Prior to working at ARDMS, Ms. McConkey held management positions with the Marriott Corporation, Host Marriott Services, Tremont Plaza Suites Hotel, and the Great American Restaurant, Inc. Ms. McConkey earned the prestigious Certified Association Executive (CAE) designation in 2014 from the American Society of Association Executives.

“Over the past 15 years it has been my privilege to work closely with applicants, educators, staff and volunteers who are passionate and united in their efforts to standardize and promote quality healthcare worldwide,” said Ms. McConkey. “I’m looking forward to the opportunities new and advancing uses of ultrasound will bring ARDMS and healthcare professionals globally.”

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The American Registry for Diagnostic Medical Sonography® (ARDMS®), incorporated in June 1975, is an independent, nonprofit organization that administers examinations and awards credentials in the areas of diagnostic medical sonography, diagnostic cardiac sonography, vascular technology, physicians’ vascular interpretation and musculoskeletal sonography. ARDMS credentialing programs (RDMS, RDCS, RVT and RPVI) are accredited by ANSI-ISO 17024. ARDMS has nearly 90,000 certified individuals in the U.S., Canada, and throughout the world and is the recognized international standard in sonography credentialing.

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