



ARDMS®  
The globally-recognized  
standard of excellence  
in sonography

September 25, 2015

Dear ARDMS Registrants and Sonography Community,

This year ARDMS is celebrating its 40<sup>th</sup> anniversary! The past four decades have seen phenomenal changes in the field of ultrasound and the profession of sonography. Just as our industry has transformed, so too has the ARDMS. Today, over 92,000 Registrants from 78 countries help the ARDMS fulfill its long-standing mission of raising the global standards of excellence in healthcare and patient safety through certification. While Sonographers remain at the heart of the ARDMS, over the years our Registrant base has grown around the world to include cardiologists, vascular surgeons, emergency medicine physicians, chiropractors, physical therapists and many more.

It is in this spirit of growth and evolution that we are excited to share our plans for an expanded organizational structure in 2016 which will include the launch of both a parent company and a physician-centric certification organization. Together with the ARDMS, this new family of organizations will serve the needs of diverse healthcare professionals around the world.

As we embark on our next 40 years, ARDMS will recommit to solely serve Sonographers. Our Registrants will continue to count on the ARDMS for unparalleled credentialing opportunities, exceptional service and to champion the role and voice of Sonographers around the world.

We are pleased to announce that the Alliance for Physician Certification and Advancement™ (APCA™) will launch in 2016. APCA will exclusively serve the certification needs of physicians and support their enduring commitment to continual learning and providing high-quality and compassionate patient care.

Also in 2016 we will introduce Inteleos™ to serve as the non-profit parent company of the ARDMS and APCA. The Inteleos mission will focus on developing rigorous assessments and cultivating a global community of professionals dedicated to the highest standards in healthcare and patient safety.

In the spring of 2016, we will begin welcoming midwives into the Inteleos organizational family. Through this new Community, midwives will have access to our new midwifery assessment program dedicated to providing personal certification to midwives in their specific use of ultrasound.

Finally, what makes our new structure ideal is the ability to expand Inteleos to embrace wider audiences of global medical professionals such as nurse anesthetists, nurse practitioners, physician assistants, and many others.

Thank you for allowing us to share this exciting news with you. Our promise to you during this process is to keep you informed every step of the way. We have developed a special section on the ARDMS website ([www.ARDMS.org/2016NewStructure](http://www.ARDMS.org/2016NewStructure)) where you will find additional information and guides for what this change means for our Registrants. Also, in the coming months, please look for updates on our website, via emails, in our newsletters, on our Facebook page, and when you visit with us at exhibits and meetings.

With warm regards,

Thomas D. Shipp, MD, RDMS  
Chair, ARDMS Board of Directors

Dale R. Cyr, MBA, CAE  
CEO & Executive Director, ARDMS

[www.ARDMS.org](http://www.ARDMS.org)

1401 ROCKVILLE PIKE • SUITE 600 • ROCKVILLE, MARYLAND 20852  
PHONE: 301-738-8401 • TOLL FREE: 800-541-9754 • FAX: 301-738-0312

2015-1