



American Registry of Diagnostic Medical Sonographers

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PRESS RELEASE

FOR IMMEDIATE RELEASE

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Promissor Delivers ARDMS Credential Examinations As Well As Practice Examinations

(ROCKVILLE, MD, March 13, 2003) - The American Registry of Diagnostic Medical Sonographers (ARDMS) announced today that it has finalized a new contract with Promissor Inc. for the continued administration of the Registry's 12 certification examinations.

Promissor will also provide the technical infrastructure for the new ARDMS practice examinations. The practice exams are available on the ARDMS Web site, www.ardms.org, and help students prepare for ARDMS examinations by simulating the actual testing environment. The content, format and pacing of the exams are the same as what students will encounter when taking the real examinations at Promissor test centers.

The credentials granted by ARDMS document that ultrasound professionals have achieved recognized standards widely accepted throughout the medical community and, in particular, by organizations of ultrasound and vascular professionals.

"We're building our program with Promissor for two reasons - their advanced, reliable technology in examination development and administration, and their secure network of test centers," said ARDMS Executive Director Dale Cyr. "Promissor's innovative technology is key to ARDMS' success in meeting our required high standards for examination quality and security. Promissor's technology is also essential to ARDMS' expansion to new markets worldwide. "

"We're delighted to be working with ARDMS to continue developing and delivering exams for its highly regarded certification program," said Promissor President Pat Meehan. ARDMS uses Promissor's Content Management Tool called Builder to create and publish its exams.

ARDMS certification exams are offered at Promissor Test Centers throughout North America. Testing candidates can make reservations by calling a toll-free number at the Promissor Call Center or online 24 hours a day through the Web-based Promissor reservation service.

About Promissor

Operating from offices in Philadelphia, Chicago and London, Promissor is a leading provider of knowledge-measurement services. For clients around the globe, the company designs assessment solutions; provides quality test-development services and the leading content-management tool; delivers tests or other content with its state-of-the-art Promissor Testing System via multiple test center options; and ensures client success with the most comprehensive support services in the industry.

Promissor is a subsidiary of Houghton Mifflin. Visit www.promissor.com to find out more.

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The American Registry of Diagnostic Medical Sonographers, incorporated in 1975, is an independent, nonprofit organization that administers credentials in the areas of diagnostic medical sonography, diagnostic cardiac sonography, vascular technology, and ophthalmic biometry.