

## ARDMS Responds to Registrants' Feedback about the 2017 ID Cards



November 2016

Dear ARDMS Registrants,

ARDMS recently celebrated its 40<sup>th</sup> anniversary and we marked the occasion by updating our logo, improving the ARDMS website, redesigning many of our materials and varying some of the terms we use in our communications. These changes reflect the vibrant and progressive nature of sonography and most have been well received by our Registrant community.

The recent change in terminology on the 2017 ARDMS ID cards, however, was not met with enthusiasm. Registrants reached out to ARDMS to express that the terms “certified” and “certification(s)” did not reflect the commitment and contributions sonographers make in the medical community and in the care of patients.

ARDMS heard your concerns and will be amending the language on next year’s 2018 ID cards back to “registered” and “credentials” to better convey the education and expertise involved in obtaining the credentials our Registrants have earned. The name(s) of your credentials have not and will not change.

ARDMS and our Registrants continue to be united in our shared mission of setting global standards of professional excellence in sonography and providing exceptional patient care. We look forward to continuing this tradition of distinction and working together to celebrate and uphold your commitment to the field of diagnostic medical sonography.

Sincerely,

A handwritten signature in black ink that reads "Dale R. Cyr". The signature is fluid and cursive, with a large initial "D" and a long, sweeping underline.

Dale R. Cyr  
CEO & Executive Director