



## ARDMS WEB LINK POLICY

1. The American Registry for Diagnostic Medical Sonography<sup>®</sup> (ARDMS<sup>®</sup>) may agree to provide links from its website, [ARDMS.org](http://ARDMS.org), to unrelated parties offering certain products or services related to sonography or vascular technology.

Such products and services include:

- Continuing medical education courses (CMEs) – whether free or for a fee, or in-person or online
- Registry review courses or programs
- Other short-term educational or hands-on seminars or courses
- Study aids, such as books, CD-ROMs, flashcards, and videos

2. ARDMS will not provide any links from its website for the following products and services:

- Sonography certification programs that compete with ARDMS
- Ultrasound machines, products or equipment
- Long-term sonography programs by colleges, technical schools and other educational institutions (for example, associate's degree programs, 12-month technical courses, etc.)
- Job listing or job placement services

3. Unrelated parties must submit a completed "Web Link Request Form" in order for ARDMS to consider adding their web link to ARDMS' website.

4. ARDMS will determine in its sole discretion whether to accept or reject any request to feature an external web link on its website. ARDMS may consider factors other than those listed in Paragraphs 1 and 2 in deciding whether to include external web links on its website.

5. This ARDMS web Link Policy may change at any time without advance notice to those persons whose external links are listed on the ARDMS website.

6. External parties with Web links on the ARDMS website must agree to notify ARDMS immediately if they cease to offer products and services qualifying under Paragraph 1, or if they commence offering products and services listed under Paragraph 2.

7. ARDMS reserves the right to remove any external web link from its website at any time for any reason without prior notice.

8. ARDMS's inclusion of an external web link on its website does not imply any endorsement by ARDMS of the external party's product(s) or service(s).



## WEB LINK REQUEST FORM

Name of Organization Requesting Web Link:

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Name of Contact Person: \_\_\_\_\_

E-mail Address of Contact Person: \_\_\_\_\_

Telephone/ Facsimile Number of Contact Person: (T): \_\_\_\_\_

(F): \_\_\_\_\_

Organization's Address:

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URL for link:

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Where would you like your link to be located?  "Resources for Educators" under "Resources for Students and Educators"  "CME General Information" under "Registrants Resources"  "Foreign Transcripts" under "Apply for an Examination"

Please Note: You can only select one location. ARDMS reserves the right to place your link where it deems it appropriate, regardless of your request.

What product(s) or service(s) does your organization provide that meets the criteria stated in Section 1 of the ARDMS Web Link Policy?

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By signing below, your organization hereby acknowledges that it understands and agrees to the "ARDMS Web Link Policy." Furthermore, your organization agrees to indemnify and hold harmless ARDMS, its officers, directors, employees, and agents from and against any and all claims, actions, suits, or proceedings, as well as any and all losses, liabilities, damages, costs, and expenses (including reasonable attorney's fees) arising out of or accruing from ARDMS's inclusion of your organization's web link on the ARDMS website.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Mail to: ARDMS  
ATTN: Communications  
1401 Rockville Pike, Suite 600  
Rockville, MD 20852

ARDMS OFFICIAL USE ONLY

Received \_\_\_\_\_ Applied Online \_\_\_\_\_  
Approved \_\_\_\_\_ Denied \_\_\_\_\_ Notice Sent \_\_\_\_\_