

**FOR IMMEDIATE RELEASE**

[Full Name of New Registrant]  
Certified by the American Registry for Diagnostic Medical Sonography (ARDMS)

[Date of release], [city, state] – [First and last name] has met the rigorous qualifications for certification by the premier credentialing organization for sonography professionals, the American Registry for Diagnostic Medical Sonography® (ARDMS). Achievement of this certification acknowledges [last name]’s personal achievement of a highly recognized professional standard of excellence.

ARDMS credentials represent the highest level of competence in the medical-imaging modality of sonography (ultrasound) testing.

To earn the ARDMS credential, [last name] met the association’s strict prerequisites, including education and career-experience requirements. [He or she] also passed two comprehensive examinations: one on the physical principles underlying ultrasound diagnosis and the high-tech instruments used in ultrasound exams, and the other in the corresponding specialty area.

[Last name] has been awarded a credential as a [basic credential], with a specialty in [specialty area]. [He or she] currently practices in [name of facility] in [city, state].

Commenting on [his or her] recent achievement as a new ARDMS Registrant, [Last name] noted that [brief comment by the subject of the press release].

ARDMS credentials demonstrate [Last name]’s personal achievement of a highly recognized professional standard of excellence. The examinations administered by ARDMS measure the attainment of the knowledge and experience required of those who serve the public’s health by practicing diagnostic medical sonography and/or vascular technology.