

Contacts: Jessica McLane Gann or Julia Lee Phone: 800-541-9754 or 301-738-8401 E-mail: communications@ardms.org

Web site: www.ARDMS.org

FOR IMMEDIATE RELEASE

## Jamie Blietz, MBA, CAE Named Deputy CEO of the American Registry for Diagnostic Medical Sonography (ARDMS)



(ROCKVILLE, MD, August 6, 2012) – On June 4, 2012 the American Registry for Diagnostic Medical Sonography® (ARDMS®), the globally recognized standard of excellence in sonography credentialing, welcomed Jamie Blietz, MBA, CAE as the Deputy CEO. In this newly established position, Mr. Blietz will assure that ARDMS day-to-day operations and services maintain the highest standards. Additionally, Mr. Blietz will work collaboratively with Dale Cyr, ARDMS CEO, to facilitate the strategic vision of the organization and uphold the mission of promoting quality care and patient safety through the certification and continuing competency of ultrasound professionals.

"ARDMS is poised for remarkable growth in the coming years as we meet changes in sonography practices as well as the increasing global demands for sonography assessment programs," said Mr. Cyr. "Jamie's proven executive leadership and health-care association management background will serve as tremendous assets for the entire ARDMS organization and the sonography community."

Prior to joining ARDMS, Mr. Blietz served as the Director of the National Blood Exchange for the American Association of Blood Banks (AABB). In this role, he led efforts for the transfusion medicine community to redistribute blood products throughout the nation to ensure that blood was available for patients in need, especially in areas experiencing critical shortages. In 2011, Mr. Blietz was awarded the *AABB President's Award* for leadership and diplomacy in coordinating the nationwide response for the blood community during disasters. He also held the positions of Assistant Program Director and Financial Systems Analyst for the Association of Schools of Public Health (ASPH), as well as positions at Mindscape, Marilyn Burns Educational Associates and St. Luke's Hospital. Mr. Blietz earned his Bachelor's degree from San Francisco State University, a Masters in Business Administration (MBA) from Johns Hopkins University and holds the Certified Association Executive (CAE) credential from the American Society of Association Executives (ASAE). Additionally, Mr. Blietz has authored a number of publications and lectured at domestic and international conferences on topics including the US blood supply, emergency management and health-care association management.

Upon assuming the role of Deputy CEO, Mr. Blietz stated, "I have long shared the same passion as ARDMS for patient safety and quality of care and I am thrilled to be joining such a talented and innovative team. I look forward to being a part of the sonography community and continuing ARDMS's tradition of excellence in credentialing."

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The American Registry for Diagnostic Medical Sonography® (ARDMS®), incorporated in June 1975, is an independent, nonprofit organization that administers examinations and awards credentials in the areas of musculoskeletal sonography, diagnostic medical sonography, diagnostic cardiac sonography, vascular technology and physician vascular interpretation. ARDMS credentialing programs (RDMS, RDCS, RVT and RPVI) are accredited by ANSI-ISO 17024 and the National Commission for Certifying Agencies (NCCA). ARDMS has over 75,000 certified individuals in the U.S., Canada, and throughout the world and is the recognized international standard in sonography credentialing.

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