



Contact: Jessica McLane Gann
Phone: 800-541-9754 or 301-738-8401
Email: communications@ardms.org
Website: www.ARDMS.org

FOR IMMEDIATE RELEASE

ARDMS Announces the Launch of a New Psychometric and Research Division

(ROCKVILLE, MD, October 7, 2013) – The American Registry for Diagnostic Medical Sonography® (ARDMS®), the globally-recognized standard of excellence in Sonography credentialing, announced today the launch of a new psychometric and research division that will further elevate its highly-regarded ultrasound testing programs.

Psychometrics is the measurement of knowledge, skills and abilities using formal testing models such as examinations. For nearly 40 years, the ARDMS testing program has utilized leading psychometric vendors to perform the critical functions of ensuring that the examination scoring and resulting pass/fail outcomes are consistent, accurate and impartial. The launch of the new internal psychometric and research division will deliver ARDMS with the fundamental examination statistics, provide enhanced real-time test performance indicators, permit the faster implementation of new and advanced item (question) types and allow for the ongoing psychometric input for all stages of the examination-development process.

“ARDMS is in a period of unparalleled expansion and innovation and the introduction of an in-house psychometric measurement division is a natural evolution for a growing testing organization,” said Dale R. Cyr, ARDMS CEO and Executive Director. “This new division is essential for ARDMS to maintain the rigor of its current credentialing examinations and to develop new assessments that meet the needs of the medical ultrasound community and the strategies of the ARDMS Board of Directors while continuing to serve as a leader in the testing field.”

The new ARDMS psychometric and research division will be integrated into the ARDMS Testing and Research Department which is under the direction of Ellen Julian, Ph.D. David Paulson, Ph.D., CAE, has joined the ARDMS staff as the Senior Manager of Psychometrics and Research Services. In this capacity, Dr. Paulson will design, develop and implement a customized and integrated state-of-the-art psychometrics and research program for the ARDMS. Dr. Paulson comes to the ARDMS from the American Nurses Credentialing Center where he served as the Director of Measurement Services since 2001 and the Florida Department of Health as the Manager of Testing Services from 1998 – 2001. Dr. Paulson earned his Ph.D. in Educational Testing and Research from Florida State University and is a Certified Association Executive from the American Society of Association Executives. Rounding out the new psychometric and research division is Alan Socha, a psychometric intern from the renowned James Madison University Doctoral Program for Measurement and Testing.

“Psychometric self-sufficiency is an essential part of the ARDMS strategic vision to become a full-service testing and credentialing organization,” said Dr. Julian. “Dr. Paulson’s wealth of relevant knowledge and experience will be a tremendous asset to ARDMS as we evolve our own program and eventually provide testing and psychometric services to other associations.”

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The American Registry for Diagnostic Medical Sonography® (ARDMS®), incorporated in June 1975, is an independent, nonprofit organization that administers examinations and awards credentials in the areas of diagnostic medical sonography, diagnostic cardiac sonography, musculoskeletal sonography, vascular technology and physician vascular interpretation. ARDMS credentialing programs (RDMS, RDCS, RVT and RPVI) are accredited by ANSI-ISO 17024 and the National Commission for Certifying Agencies (NCCA). ARDMS has over 82,000 certified individuals in the U.S., Canada, and throughout the world and is the recognized international standard in sonography credentialing.

www.ARDMS.org

1401 ROCKVILLE PIKE • SUITE 600 • ROCKVILLE, MARYLAND 20852
PHONE: 301-738-8401 • TOLL FREE: 800-541-9754 • FAX: 301-738-0312