UltrasoundJOBS
by ARDMS

The exclusive career website for ARDMS

2020-2021 Media Kit

Find Inside:

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- Online Advertising
- Newsletter Advertising
Benefits

No other job board is exclusively devoted to the recruitment of ultrasound professionals.

For more than a decade, UltrasoundJOBS by ARDMS has aligned top-quality Sonography professionals with premier employers. UltrasoundJOBS by ARDMS has extended its reach by posting to the National Healthcare Career Network (NHCN), a network of nearly 300 leading healthcare associations nationwide.

List your job on UltrasoundJOBS by ARDMS, visited by over 80,000 unique visitors annually.

- Over 60,000 available searchable resumes
- Over 2,000 new job seekers and 300 employers joined in 2019

Online Job Advertising Includes:

- Tiered pricing to reduce cost
- Quick registration and posting process
- Online account managing tools
- Resume access with active job
- Resume alerts emailed daily
- Bulk posting capabilities

Benefits for Job Seekers

- Find sonography-specific positions
- Search nationwide posting from leading employers
- Review jobs listed by specialty area
- Customize job alerts to fit your needs
- Upload your resume quickly and easily
- Maximum visibility to potential employers
- Access to career tips and resources

Benefits for Employers

- Targeted exposure to sonography professionals
- 30,000 average monthly page views from qualified candidates
- Featured job and employers option to maximize exposure
- Extensive and searchable national resume bank
- Branded advertising and marketing campaigns for added visibility
- Reach over 96,000 ARDMS Registrants

We’re here to help!

Carmelo de Belen
UltrasoundJOBS by ARDMS
Account Executive
carmelo.debelen@naylor.com
866-964-2765 (Ext. 2740)

Find us on

/ultrasoundARDMSjobs

Bookmark UltrasoundJOBS by ARDMS as your official sonography career resource.

The exclusive career website for ARDMS.
Products and Pricing

UltrasoundJOBS by ARDMS is dedicated to providing employers with the best forum to find the most qualified ultrasound professionals.

Job Postings
Each job posting allows for an unlimited word count, employer profile, and company logo. Jobs will be archived for three years. After three years, employers will be able to see only the title of what they posted.

You now have two job posting options available:

- Choose to post just to UltrasoundJOBS by ARDMS.
- Choose to post to the NHCN for a wider job seeker audience.

<table>
<thead>
<tr>
<th>Package</th>
<th>Job Posting</th>
<th>Resume Search Access</th>
<th>Retail Price</th>
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<tbody>
<tr>
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<td>365-Day Local Job Posting</td>
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</table>

Job Posting Enhancements
The following options are available for purchase during the job posting process.

NHCN Network Distribution... starting at $150.00
Post your position to the National Healthcare Career Network (NHCN), and have your job listed on UltrasoundJOBS and all relevant job boards within our network of nearly 300 leading healthcare associations. While jobs typically have an average of 77 views per posting (across 300 different job boards), jobs posted with the enhanced NHCN distribution receive an average of 342 views per posting. Also included is access to over 100,000 resumes.

Featured Jobs starting at $125
SmartBrief starting at $50

Custom Job Package
UltrasoundJOBS by ARDMS allows you to create your own customized multiple package solution using our self-service calculator at UltrasoundJOBS.com/rates or you can contact the UltrasoundJOBS by ARDMS account executive, Carmelo de Belen, for a customized solution at 866-964-2765 (Ext. 2740) or carmelo.debelen@naylor.com. To learn more, visit Ultrasoundjobs.ardms.org/rates.
# Online Advertising Opportunities

UltrasoundJOBS by ARDMS receives over 80,000 unique visitors annually. Strengthen your brand and maximize your online presence by advertising with UltrasoundJOBS by ARDMS.

## Feature Your Job

Our Featured Job Package* allows your jobs to be featured in our job search results, and receive twice as many detailed page views and click-throughs. Various options are available based on the type and length of your job posting.

*Prices begin at $125.

## Job Posting with Featured Employer

The Featured Employer option allows you to distinguish yourself among other employers, recruiters, and agencies by providing information about your organization that attracts top quality job seekers.

**Featured Employer includes:**

- Banner advertisement
- Logo rotation at the bottom of the homepage
- Company profile page:

  Allows you to tell potential candidates about your company and links to open jobs.

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### Specifications and Pricing - Website

<table>
<thead>
<tr>
<th>Position 1</th>
<th>Banner Ad</th>
<th>Position 2</th>
<th>Skyscraper</th>
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<td>Animated banners are accepted</td>
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[Facebook](https://facebook.com/ultrasoundARDMSjobs)
Ultrasound SmartBrief is a twice-weekly e-newsletter delivered to over 30,000 professionals in the ultrasound industry.

UltrasoundJOBS Bonus Feature: Select job postings from UltrasoundJOBS.com are highlighted in Ultrasound SmartBrief, reaching nearly 30,000 subscribers in the ultrasound community.

- Ask for the SmartBrief Add-on or select the option when posting your job on UltrasoundJOBS by ARDMS to maximize your listings' visibility.

- Jobs posted in Ultrasound SmartBrief must be posted to UltrasoundJOBS by ARDMS first.

- To receive a sample of Ultrasound SmartBrief and to view the job board, sign up at: www.smartbrief.com/ARDMS

Ultrasound SmartBrief publishes on Tuesday and Thursday of each week.

If you are interested in additional sponsorship opportunities in Ultrasound SmartBrief, please contact Claire Dwyre at cdwyre@smartbrief.com or call (202)400-2667.

The American Registry for Diagnostic Medical Sonography® (ARDMS®), founded in 1975, administers examinations and awards credentials in the areas of diagnostic medical ultrasound. With over 96,000 credentialed professionals worldwide, ARDMS is considered the global standard of excellence in sonography. ARDMS is part of the non-profit Inteleos family of councils. For more information, visit ARDMS.org.